



P R O C U R R I

## ANNOUNCEMENT

### PROCURRI – FIRST TO REPRESENT APAC IN SIA’S BOARD

**Singapore, 7 April 2014** - Procurri is pleased to announce that the Service Industry Association (SIA) has elected Procurri to be the first board member representing Asia Pacific. Procurri was officially elected during the 2015 Annual SIA Summit that was held in Las Vegas from 15 – 17 March 2015.

Ms Kow Ya, Executive Director, DeClout Limited said: “We are honoured that one of our subsidiaries, Procurri, was selected by SIA to be their first board member amongst several industry players in Asia Pacific. The appointment is testament to Procurri’s stature as a leading IT Asset Recovery and Independent Maintenance company in this region.

Ms Kow adds, “Moving forward, Procurri will continue its role as the voice and fore runner of Asia Pacific’s independent IT industry. We will champion SIA’s mission of enhancing the high-tech industry through the sharing of thought leadership and best practices, as well as strengthen business partnerships between Asia Pacific and the rest of the world.”

Ms Claudia Betzner, Executive Director of SIA, commented: “SIA is very honoured and excited by the election of Procurri to our Board. Procurri’s established global network, strong presence as well as deep understanding of the Asia Pacific landscape bring valuable and unique perspectives to the Board, and propel SIA and the industry forward.”

Procurri has been the front runner in the SIA events held in Asia Pacific. We sponsored the recent SIA APAC Executive Roundtable held in Malaysia in October 2014 and hosted SIA’s inaugural Asia Pacific Summit in Singapore in September 2013.

SIA is a premier global executive forum for all businesses engaged in the Service Supply Chain ecosystem. The associative provides events, content and tools that enable IT executives the opportunity to network, learn from one another and form alliances.

For more information on SIA, please visit: [www.servicenetwork.org](http://www.servicenetwork.org)

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