



PROCURRI



CHANGING THE WAY THE WORLD BUYS TECHNOLOGY



## OUR STORY

Beginning with the end in mind

to lead the global market in  
providing enterprise data centre  
equipment and services



P R O C U R R I

derives its name from the Latin word

• *procurro* •

WHICH MEANS

LEADING THE PACK



Headquartered in Singapore, Procurri has an extensive reach spanning more than 80 countries, and serves as an aggregator for enterprise hardware and services globally. This is achieved through our distinctive competencies across our converged network that spans the technology, finance, and logistics domains, which are driven by our visionary approach to business.

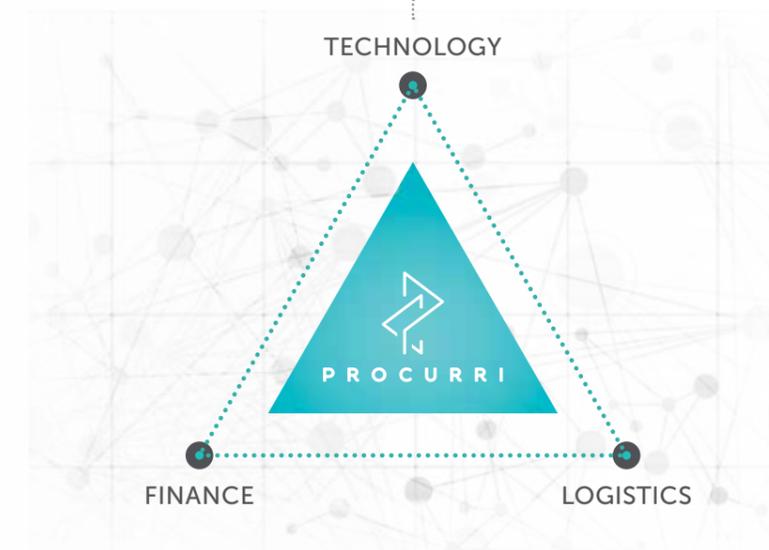
As a leading global independent provider of data centre equipment and lifecycle services, Procurri has demonstrated success in solving data centre challenges across all major industries. Our commitment to business excellence is underscored by our worldwide footprint, sound methodology, highly-experienced professionals and process-driven support infrastructure. With a single-minded approach in support and service delivery, we offer consistent quality services and value throughout the globe, providing you with desired business outcomes.

# OUR PHILOSOPHY

Capitalising on a

**CONVERGED NETWORK**

that combines the domains of



Procurri aims to unlock opportunities in the IT industry by changing the way the world buys technology through a sharing platform. At the epicentre of Procurri's aspirations is our mission to be a global aggregator of enterprise hardware and services to our channels. Our ability to harness synergies and economies of scale via our global sourcing and logistics network has enabled us to offer a converged network that amalgamates the domains of technology, finance and logistics. Aiming to be a single touchpoint across the different horizontals, Procurri is driven by a revolutionary scalable business model that does things differently to provide you with greater cost savings, flexibility, efficiency and convenience.

Global Aggregator  
Worldwide Footprint  
Logistics Network  
Proven Methodology  
SLA-driven Framework  
Industry Experts  
State-of-the-art Facilities

# OUR SUITE OF OFFERINGS

## IT DISTRIBUTION

### ● HARDWARE RESALE ●

Bolstered by our global sourcing network and world-class reverse logistics framework, Procurri is your one-stop source of data centre hardware for all major IT brands. Besides offering a wide range of servers, storage and networking products, Procurri provides you with the flexibility to sell and consign data centre equipment to us via asset trade-in and buy-back programmes. This eliminates the cost of storing your excess or end-of-life assets, optimising the value of your enterprise equipment. Whether it is new resale, pre-owned, hard-to-find or end-of-life hardware, Procurri is a vendor-agnostic provider of cost-efficient, quality hardware solutions all around the world.



### ● SUPPLY CHAIN MANAGEMENT ●

Procurri strengthens your outreach and simplifies your supply chain by leveraging on our global sourcing network, our world-class reverse logistics framework, as well as our knowledge, experience and capabilities in synchronising supply with demand on a worldwide basis. Beyond fulfilment capabilities, as your global supply chain management partner, we are able to assist with the monitoring, planning of movement, and storage of your goods across all stages of your supply chain, offering cost savings and improving your operational efficiency.



Wide Range of Multi-Platform Equipment



Quick Delivery to 80+ Countries



Trusted Source for Quality-assured Equipment



Extensive Distribution Channels



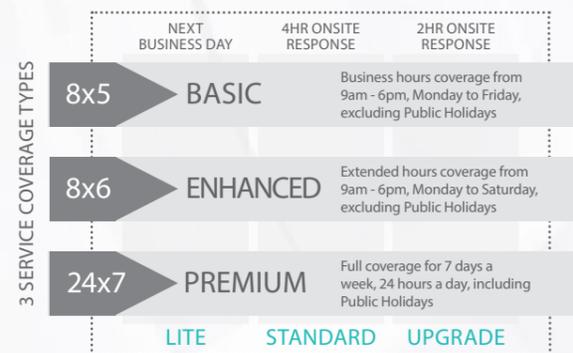
Single Point of Contact for End-to-end Supply Chain Management



Timely Hardware Deployment

## LIFECYCLE SERVICES

### ● INDEPENDENT MAINTENANCE SERVICES ●



By adopting an innovative and proven vendor-neutral approach to delivering customised SLA-driven maintenance services, Procurri serves as a single point of contact to care for your heterogeneous IT environment. Through our team of technical professionals, backed by a 24/7 global and multi-lingual helpdesk, Procurri offers you a consistent level of service all around the world via localised multi-country services. In addition, with a simple pricing plan, we offer you a wide array of maintenance solutions to extend the lifespan of your hardware, including extended maintenance support for those products that are out of warranty or at the end-of-life. This includes options to have cold spares and critical parts onsite for your mission-critical infrastructure to be up and running around the clock.



Support Coverage in 60+ Countries



Single Point of Accountability for Multi-vendor Equipment



Customised Service Level Agreements

### ● HARDWARE-AS-A-SERVICE ●

Offering you on-demand computing resources through a pay-as-you-use model, Procurri adopts an asset-light approach to technology by offering alternative options to owning IT infrastructure. These alternatives include leasing and rental that will convert the cost of ownership from CAPEX to OPEX, giving you the flexibility to scale your IT resources as required. This offering can be effortlessly integrated with our maintenance solutions to further simplify the process of capacity expansion. We create an environment where hardware and system-related software, such as high availability, virtualisation as well as system management and replication solutions, can be converged seamlessly, helping you achieve better efficiency and business outcomes.



Low Upfront Payment



Simple Pricing Model



Speedy Deployment of Computing Power



Compliance with Industry Standards



One Point of Contact for Multi-platform Requirements



Optimisation of Equipment's Value

### ● IT ASSET DISPOSITION ●

With an emphasis on reuse, Procurri optimises the value and prolongs the lifespan of your data centre equipment via reverse logistics, extracting maximum value from retiring technology. Our holistic suite of services includes the assessment, verification, recovery, refurbishment, reconfiguration, and/or resale of equipment, which can be easily catered to meet your needs or complement your value chain. Adhering to industry standards that are compliant with local privacy and security regulations, Procurri is able to assist you with harvesting and recycling of equipment in addition to certified data sanitisation and disposal of assets, allowing you to achieve greater corporate and environmental sustainability.



## OUR EDGE

Our commitment to

**EXCELLENT  
SERVICE DELIVERY**

..... is exemplified by our .....

**STATE-OF-THE-ART  
FACILITIES**

..... that form .....

the foundation of our

**METHODOLOGIES  
PROCESSES & WORKFLOW**

With warehouses co-located within our offices and supported by trained professionals, we house different types of data centre equipment, including servers and storage. Using industry-standard materials and best practice packing standards, our back-end is governed by a bespoke inventory management system. At the same time, all inventory undergoes sanitisation and stringent diagnostic tests to ensure that they function properly prior to being individually tagged and stored systematically for easy retrieval.

Our facilities also include engineering facilities designed with staging platforms and engineering galleries that feature an array of equipment for testing and problem diagnostic purposes. There is also a multi-lingual, 24/7 global helpdesk, which follows through our entire call management process to ensure prompt incident closure.

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## GLOBAL

Worldwide maintenance contract for a global information technology, consulting and outsourcing company listed on the New York Stock Exchange with 345 footprints in over 20 countries

## GLOBAL

A global telco's trusted provider for hardware provisioning and lifecycle services, supporting more than thousands of equipment spanning the United Kingdom, France, Germany, Italy, the Netherlands and Singapore

## EUROPE

Pan-European delivery and installation of IBM infrastructure for a Canadian-based solution provider in data centres across Germany, the United Kingdom, Czech Republic and Greece

## ASIA PACIFIC

A NASSCOM-listed software service company's preferred multi-vendor partner for hardware maintenance of thousands of equipment, spanning Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, South Korea, Thailand and Taiwan

## ASIA

One-stop service provider for a global system integrator's multi-million dollar project, offering data centre equipment and lifecycle services regionally

## SOUTHEAST ASIA

A single point of contact for an Indian MNC corporation to easily deploy an OPEX leasing model, which includes the purchase of their surplus equipment (CAPEX) and sale of additional hardware, in Indonesia, Thailand, the Philippines, South Korea and Vietnam

## APAC

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